

Take a Friend Snowmobiling Week

February 12-22, 2010

Registration Form—Submit by February 22, 2010

Each participant is eligible to win a \$250 gift certificate to be used at a snowmobile retail outlet of their choice!

Date: _____

Name: _____

Mailing Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ E-mail: _____

Age: _____ Sex: Male Female Marital Status: Married Single

Have you ever been snowmobiling? Yes No

If yes, where? _____

When? _____

Have you ever owned a snowmobile? Yes No If yes, what year was your snowmobile? _____

If yes, what brand? Ski Doo Polaris Arctic Cat Yamaha

Are you interested in buying a *new* snowmobile? Yes No

Are you interested in buying a *used* snowmobile? Yes No

How many people in your household presently snowmobile? _____

What is your approximate household income?

- | | | |
|---|--|---|
| <input type="checkbox"/> \$25,000 or less | <input type="checkbox"/> \$25,001 to \$35,000 | <input type="checkbox"/> \$35,001 to \$45,000 |
| <input type="checkbox"/> \$45,001 to \$55,000 | <input type="checkbox"/> \$55,001 to \$65,000 | <input type="checkbox"/> \$65,001 to \$75,000 |
| <input type="checkbox"/> \$75,001 to \$85,000 | <input type="checkbox"/> \$85,001 to \$100,000 | <input type="checkbox"/> \$100,000 or more |

What do you presently own/drive?

- | | | |
|--|--|------------------------------|
| <input type="checkbox"/> Passenger Car | <input type="checkbox"/> Pick Up Truck | <input type="checkbox"/> SUV |
|--|--|------------------------------|

What word best describes your perception of snowmobiling?

- | | | |
|------------------------------|-------------------------------|---------------------------------|
| <input type="checkbox"/> Fun | <input type="checkbox"/> Fast | <input type="checkbox"/> Family |
|------------------------------|-------------------------------|---------------------------------|

In what outdoor activities do you presently participate?

- | | | |
|--|-------------------------------------|---|
| <input type="checkbox"/> Golf | <input type="checkbox"/> ATV Riding | <input type="checkbox"/> On-Road Motorcycling |
| <input type="checkbox"/> Off-Road Motorcycling | <input type="checkbox"/> Boating | <input type="checkbox"/> Personal Watercraft Riding |
| <input type="checkbox"/> Camping/RVing | <input type="checkbox"/> Hunting | <input type="checkbox"/> Fishing |
| <input type="checkbox"/> Other: _____ | | |

What Sporting Events do you watch?

- | | | |
|---------------------------------------|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> Football | <input type="checkbox"/> Basketball | <input type="checkbox"/> Baseball |
| <input type="checkbox"/> Hockey | <input type="checkbox"/> NASCAR | <input type="checkbox"/> Soccer |
| <input type="checkbox"/> Other: _____ | | |

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Why don't you presently own a snowmobile?

- Too expensive
- Never tried it
- No tow vehicle

- No snow
- Few friends that ride

- No trails
- Don't like the cold

Why are you signing up to Go Snowmobiling? (check all that apply)

- Interested in giving it a try
- My friends ride
- Been thinking about it and this is a good opportunity

- It looks like fun
- My friend told me about it

Who recommended you try snowmobiling?

- My family
- My dealer

- My Friend

- My spouse

Trip Details

Name of the person(s) you are going snowmobiling with _____

Where are you going snowmobiling?

City/Town: _____ State or Province: _____

Trail name (if known): _____

Club area (if known): _____

Please remember to fill out the Post-Snowmobiling questionnaire and let us know how much fun you had! (send pictures too!)

**Please fax completed form to (517) 339-7798
by February 22, 2010**
